

Historic, Archive Document

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"HUMCO" SEEDS

CERTIFIED and SELECTED

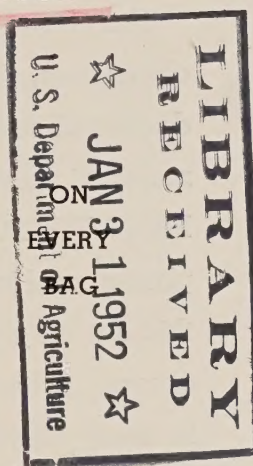
SEED-OATS

and

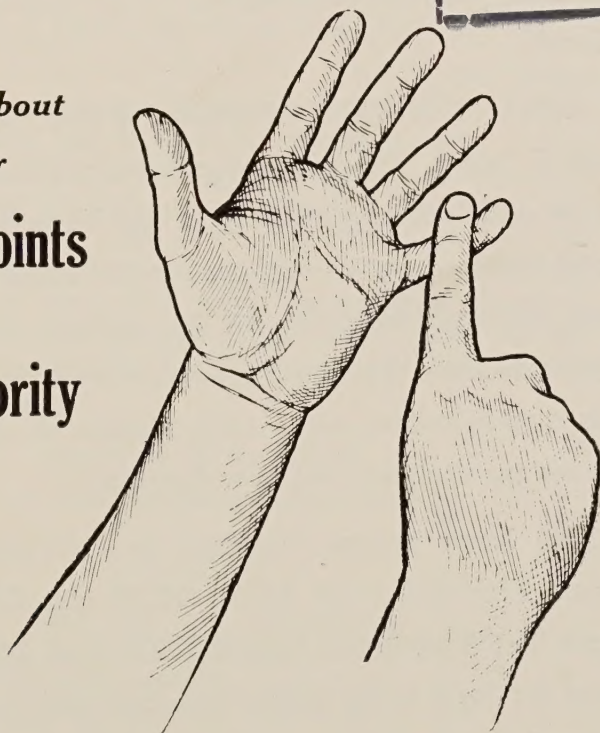
COTTON SEED

FALL 1951—SPRING 1952

THIS
TRADE
MARK



*Read about
their*
**Five Points
of
Superiority**



HUMPHREY-COKER SEED CO.

Hartsville, S. C.

S. PRESSLY COKER, Manager

1

They Are Highly Productive

(1) BECAUSE THEY ARE THE BREEDERS' BEST. Every strain of seed we sell is uniform, desirable in type, a high yielder and high in money value per acre.

(2) BECAUSE THEY ARE GRADED PROPERLY. All the light, immature, and faulty seed are removed, insuring better quality, better stands and highest yielding powers.

(3) BECAUSE THEY ARE TESTED FOR GERMINATION. Only such as show up to a high standard are sold as planting seed. Strong vitality to insure a quick start off is reflected in highest yield.

CERTIFIED

FULGRAIN SEED OATS

The FULGRAIN OAT is outstanding in many characters. It is SMUT resistant and shows a high degree of resistance to leaf RUST. It has stiff, storm resistant straw. It combines EARLY MATURITY with HIGH YIELD. The heads are long—the grains are plump, and are high in feeding value. We consider this oat the safest and most productive we have ever grown. It has considerable resistance to Blight and is most popular throughout many sections of the South.

WE OFFER TWO STRAINS of this Oat, seed of which came direct from the Breeders in the Fall of 1949 and 1950 respectively. They have been grown and handled by us and under our supervision and are guaranteed right as to variety, purity, and germination. We treat all of our seed with Ceresan as a precaution, since new strains of smut might show up that are not now known.

We have proper Cleaning and Grading equipment and ALL OUR SEED OATS are CAREFULLY and THOROUGHLY RECLEANED and GRADED, so that the light faulty grains are removed and you get nice, heavy grains for planting. Proper recleaning and grading always means higher yields per acre, often as much as 10 bushels increase. GOOD SEED cost a little more but are cheap at any cost.

THE FIVE POINTS OF SUPERIORITY

2

They Are Absolutely Pure

We grow only the finest Registered and Certified Seed Stocks under closest personal supervision. Crops are carefully inspected and rogued to keep seed up to highest standard. Closest supervision from planting through harvest is given to insure purity.

Our cotton seed are cleaned, sacked and tagged at the gin. At every stage they are handled to insure purity and finest quality.

SEED OATS

FULGRAIN

1949 BREEDERS STOCK OATS

★ Second Year From The Breeders

This Strain grown by us from our own CERTIFIED BLUE TAG STOCK and are finest quality in every way. Our crops of these oats produced 51 bushels per acre, in spite of extreme dry weather conditions. They are free of all noxious weed seeds and are Certified by the S. C. Crop Improvement Association. They are also guaranteed by our Company to be right. They are sacked in our TRADE MARK 5-Bushel Bags and carry the S. C. Certified Red Tags.

PRICES: 1 Bag (5 Bus.) @\$1.60

50 Bus. @\$1.50

FULGRAIN

1950 BREEDERS STOCK OATS

★★ First Year From The Breeders

CERTIFIED—BLUE TAG STOCK. The LATEST and MOST PRODUCTIVE Strain, with all the undesirable features eliminated. This Strain STOOLES heavily, is very UNIFORM in type, and is resistant to ALL known races of smut. Its TOP YIELDING CAPACITY makes it a most desirable strain to plant. These seed sacked in our TRADE MARK 5-bushel bags and carry the S. C. Certified Blue Tags.

PRICES: 1 Bag (5 Bus.) @\$1.85

50 Bus. @\$1.75

OF . . . "HUMCO" SEEDS

3

They Are Guaranteed Right

Our seed are grown and handled under the strictest supervision. Duplicate tests for germination and vitality are carefully made before they are shipped. We know their quality and we **GUARANTEE THEM TO BE PURE** as to variety and **HIGH IN GERMINATION.**

WE KNOW WHAT WE SELL and solicit your business because we offer **HIGH QUALITY, GUARANTEED** Seed at reasonable prices.

CERTIFIED

**COKER-100 WILT RESISTANT
COTTON**

This cotton is known throughout the South. It produces **MAXIMUM** Yields of lint per acre. This proven on thousands of farms throughout the cotton belt and in many 5-acre contests where it has won first place.

Conservative Estimates put the acreage planted to Coker-100 WR Cotton throughout the Cotton Belt in 1949 as four million acres. This fact proves beyond question its high yielding ability and high dollar value to the Southern farmer. At least 60% of the Cotton acreage in the Southeastern Cotton Belt is planted to this variety.

It is a **WILT RESISTANT** cotton, strongly resistant to Fusarium wilt, but is just as desirable on lands not infested with wilt.

Under average conditions, this cotton has erect open type **PLANT**, with medium sized, deeply lobed leaves, which means **LIGHT FOLIAGE**. It is a **VERY EARLY** Cotton. The Bolls are round and slightly pointed, 70 to 72 to lb. and they **OPEN WIDE** and **FLUFFY**, so that it is a very desirable and easy cotton to pick. Its staple length runs from 1 1/32" to 1 3/32" under good conditions. The lint percentage runs 37% to 39%. The staple character is uniform, strong, and of excellent quality.

THE QUALITIES OF THIS COTTON MAKE IT DESIRABLE FOR MECHANICAL HARVESTING.

WE OFFER 2 STRAINS of this Cotton for the 1952 Planting Season. Our seed of these Strains obtained **DIRECT FROM THE BREEDERS** in the Spring of 1950 and 1951 respectively, and have been grown and handled entirely under our supervision, ginned on our own **PRIVATE GINS**, and are **GUARANTEED** pure and right in every respect. Our seed **CERTIFIED** by the S. C. Crop Improvement Association and carry their Certified Tags.

All our Cottonseed are **REGINNED, RECLEANED, TREATED WITH CERESAN**, and sacked in our **TRADE MARK** Bags—100 lbs. per bag. **MACHINE DELINTED SEED** can be furnished at a small extra charge if wanted.

4

They Return Highest Value

(1) The Strains we offer have proven to be tops in yield and money value throughout the South.

(2) IN THE HANDS OF THE FARMERS, to whom we have sold them, they are giving finest results.

5

They are CERTIFIED by the S. C. Crop Improvement Association and carry their Tags.

COTTON SEED

1949 BREEDERS STOCK

★ Second Year From Breeders

CERTIFIED—RED TAG SEED. This Strain grown from OUR CERTIFIED BLUE TAG STOCK of the 1950 crop. Under very bad conditions last season we picked a little over a bale per acre on this Cotton. It has shown strong wilt resistance, fine picking quality, and good storm resistance. Even with bad weather during harvest time, the staple quality was exceptionally good. For your main crop you could get no better seed.

1950 BREEDERS STOCK

★★ First Year From Breeders

CERTIFIED BLUE TAG STOCK. This is the latest Strain which represents the very finest of the Coker-100 WR Cotton yet put out by the Breeders. It has shown Superiority in Wilt Resistance, in production and all-round performance, giving the highest net dollars per acre. These facts substantiated by growers and Experiment Stations all over the South. The seed we offer you were grown and handled under our strict supervision. NONE FINER TO BE HAD. These seed can be Certified next year if you plant them.

See Price List for Prices

A WARNING!

We do not guarantee any Wilt Cotton Seed. Many new wilts are showing up and all Wilt varieties will die some on land heavily infested with nematodes. These Wilt Cottons are as good as can be had.

MACHINE DELINTED SEED

The demand for MACHINE DELINTED COTTON-SEED grows every year. They plant better. They come up quicker and grow off faster, insuring better stands, and therefore higher yields. They are DOUBLE RECLEANED and all light seed are removed.

In the delinting process we take off at least 3 lbs. of lint per bushel, but allow 28 lbs. of delinted seed for a bushel, or 93 lbs. net for 3 1/3 bushels.

We are prepared to serve Delinted Seed at a small EXTRA COST.

OTHER SELECTED FIELD SEED

We are in touch with Farmers in this section who have ABRUZZI Seed Rye and Seed Wheat grown from CERTIFIED Seed Stocks, Seed that we know to be of right quality. We also sell in season, Soybeans, Cowpeas, CERTIFIED Seed Corn, open pollinated and HYBRIDS in both white and yellow varieties. Tell us your needs and let us quote you on these SELECTED Seeds in season.

Are you satisfied with your Crop Yields?

IF NOT, THERE IS A REASON

REMEMBER: —

1. Unsatisfactory Crops Produced from Poor Seed
2. SATISFACTORY CROPS Produced from GOOD SEED
3. GOOD SEED Produce PROFITABLE CROPS
4. GOOD SEED Cost Less on Basis Crop Returns

"Good seed is cheap
At any cost;
Poor seed is time
And money lost"

AS A FARMER, What Do You Want?

1. Is it a BETTER CROP OUT-TURN?
2. Is it MORE MONEY?
3. Is it LESS WORRY and More Satisfaction in Life?

THEN LISTEN: —

To plant "HUMCO" Seed is to be satisfied

Hartsville, S. C.

Date _____

Deliver } **the Following Seed To:**
Ship }

Name _____

Post Office _____

Shipping Point_____

Date Ship _____

Draft Through_____

(BANK)

[illegible]

Price List

“HUMCO”

Certified Cotton Seed

| VARIETY | BOLLS PER LB. SEED COTTON | STAPLE LENGTH | PRICE | |
|--|------------------------------|------------------------------------|----------------|--------------|
| | | | 100 LB. BAG | TON |
| CERTIFIED COKER 100 (Wilt Resistant) 1950 Breeders Stock * * Blue Tag Seed | 72 | 1-1/32"-- 1-1/16" | \$9.50 | \$170 |
| CERTIFIED COKER 100 (Wilt Resistant) 1949 Breeders Stock * Red Tag Seed | 72 | 1-1/32"-- 1-1/16" | \$8.50 | \$150 |

NOTE:

1. * * **FIRST YEAR FROM BREEDERS.**
2. * **SECOND YEAR FROM BREEDERS.**
3. **ALL SEED TREATED CERESAN.**
4. **ALL SEED REGINNED**
5. **SEED MACHINE DELINTED IF DESIRED.**
(\$5 ton extra charge)
6. **PRICES SUBJECT TO CHANGE WITHOUT NOTICE.**

Humphrey-Coker Seed Co.

Hartsville, S. C.

\$10 PER TON DISCOUNT ON ORDER FOR 5 TONS OR MORE

NOTE: THESE 5 THINGS

1. All our seed treated with Ceresan, to eliminate all seed borne diseases and to protect the young plants from rotting in the soil after they come up.
2. Our CERTIFIED Seed are First and Second Year from Breeders. Certified by the S. C. Crop Improvement Association and carry their Tags.
3. Our Cotton Seed are REGINNED (excess lint is removed) so they will plant uniformly. They are then recleaned and treated.
4. All Cotton Seed prices based on seed 80% or above in germination. If lower test seed are offered—price will be adjusted.

5.

A
BAG
OF
OUR
SEED
AS
YOU
GET
IT



THE FINISHED PRODUCT

HUMPHREY-COKER SEED CO.
Hartsville, S. C.

CALL US FOR FINEST QUALITY SEEDS

